

The Deal Team Session

Prepared for [Company]. Your numbers, your options priced, and the team that would run the work.

One firm around your company

Your advisor

[Name]. Ran your diagnosis, stays on your account day to day. Your first call for everything.

The Principal on your account

[Name]. Owns the engagement end to end and carries it through continuation.

The desk behind them

Our Director runs the floor. Our Managing Directors and partners step in as your situation earns it, including our capital and origination desks.

People get added to your team as the work grows. Nothing is ever handed off.

Your numbers, played back

Filled in by your advisor before the session: database size and age, average ticket, repeat rate, capacity constraint, capital appetite, the door you are leaning toward, and the one thing that annoys you every week. Confirmed live with everyone in the room before anything else happens.

If any number on this page is wrong, we fix it now. The rest of this session is built on it.

THE CALCULATOR, LIVE

Your inputs. Your math. Our system.

We rebuild the model on screen with the room watching: your list size, your ticket, your repeat assumptions. The output is a target computed from your numbers, with every assumption visible.

Estimates, never guarantees. If the inputs are honest, the target is worth taking seriously.

How the machine gets installed

STAGE 1

Diagnose

The audit: your numbers, your operations, the levers that set enterprise value, and the leak map with the fix next to it.

STAGE 2

Generate demand

New demand from cold, and owned demand from the database you already paid for, running as one engine.

STAGE 3

Convert

Every lead answered in seconds, qualified, and booked, in your brand's voice, around the clock.

STAGE 4

Your team closes

Your closers walk into a booked calendar and do the one thing machines should never do.

You grow by improving the system instead of adding headcount, and the business gets worth more because it runs on the system, not on people.

THE RECEIPTS

Built by our team. Said on camera.

2X

Residential services operator,
\$2.5M to \$5M run rate in 90
days on the system our team
built. He says it on camera.

+\$1.65M

Recovered from a dormant
database the business had
written off

+446%

Pipeline volume, trailing four
weeks

1M+

Conversations run. Zero
TCPA violations.

"Freaking overwhelmed with the amount of potential clients. So many leads just from follow-up."

Specific engagements served by our team. Individual results are not typical and are not a promise of your outcome.

The same machine finds off-market deals

A Scottsdale family office needed acquisition targets in daycare and K-12. Our team built the system that found the owners, opened the conversations, and booked 30+ targets onto their calendar.

"We spoke to upwards of 30 daycares in a short period of time. The results spoke for themselves."

That is the desk behind your deal team, running over \$1.1 billion in active deal flow. When you are ready to buy, it hunts for you.

What [Company] could be worth

Today

As it runs right now, in the 4 to 7x range where independents sell. [Advisor fills the working range live.]

After the work

Leaks fixed, machine installed, the P&L a buyer pays up for.

The future

Grown and built right, in a market where consolidated platforms trade near 20x earnings.

Market context and modeled scenarios, not an appraisal, not a promise.

The buy door just swung open

- New SBA rules allow **100% financed expansion acquisitions** for businesses in the same industry group.
- The match loosened from an exact business type to the broader 4-digit industry group, and the geography test is gone.
- Fine print exists and we walk it with you: two fiscal years, documented liquidity, debt coverage, quality of earnings at size.
- 2 to 3 million owners are retiring this decade. Somebody consolidates your market. It can be you.

Businesses like yours you could own

Filled in by the origination desk for call 2 when the buy door is live: same-metro operators in your industry group, sized for the new SBA financing, with the owner-age and succession signals that make them approachable. Real names come after the engagement starts.

The pilot's reactivation work and the acquisition hunt run on the same machine. One engagement, both doors open.

Where this goes

PHASE	WHAT HAPPENS	THE DECISION
Days 1 to 90	The pilot: audit, reactivation build, capital readiness	Priced to your map. \$15,000 is the firm's floor, collected.
Day 90	Your numbers on the table	Continue, buy, sell, or stop. Your call.
Continuation	The machine, operated quarterly	Starts at \$45,000 a quarter on a twelve month commitment
Transactions	Acquisitions and exits	A team sport: our investment banking and registered broker-dealer partners operate the regulated side, your deal team stays yours

THE DECISION

Start, with everyone in the room

The pilot starts on a collected engagement and a start date. Your advisor runs your account, the Principal owns the engagement, and day 90 puts the next decision back in your hands.

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