

PREPARED FOR

The Zion Portfolio

Zion Canyon Brew Pub and Majestic View Lodge, carried to the Station 2 standard, rendered on your own photography.

For the attention of **Chris & Brooks Pace** · August 2026

August 14, 2026

Chris & Brooks Pace

Zion Brewery · Majestic View Lodge
Springdale & St. George, Utah

Re: The Station 2 standard, across the rest of the portfolio

Chris and Brooks,

Station 2 came out the way a landmark deserves: the firehouse reads like part of downtown's story again, every single night. This packet is what that same standard looks like across the rest of your portfolio: the Brew Pub at the mouth of Zion, and Majestic View Lodge above it. Programmable from warm white to full color, controlled from a phone, and nearly invisible by day.

We prepared this before asking for a minute of your time. The renderings are built from your own published photography, and the budgetary figures follow the same rate card Station 2 was built on. You already know how our crews leave a site.

We propose starting with the Brew Pub roofline: the building every visitor to Zion passes at the canyon's mouth, framed against the Watchman. One clean warm-white line, photographed by tourists from every country on earth. The roadmap then carries Majestic View Lodge, on your schedule, with pricing that improves as the portfolio commits. Phase One asks for one decision about one roofline.

Every system we install carries a lifetime limited warranty on all materials and a three-year workmanship warranty. If the concept earns interest, a twenty-minute site walk is the whole next step: we confirm measurements and return a firm proposal within forty-eight hours.

Halo is a St. George company, owner-led on every job. The people who founded it are the people on the ladder, our installations light homes and businesses across Washington County, and every system we hang carries a service program, so the property you light this year still looks this way every night after. Who we are, and the work itself, are on the pages that follow.

The Halo Team

Halo Permanent Lighting · St. George, Utah
(435) 531-0533 · (435) 319-0163
halopermanentlighting@gmail.com

Enclosed: about Halo · property profile · Phase One concept · execution plan · property roadmap · recent work · acceptance page

WHO YOU'D BE WORKING WITH

Owner-led, St. George born.

Halo Permanent Lighting was built in St. George by the people still on every install. There is no call center and no franchise playbook. When Halo quotes a property, the owners walk it; when Halo installs, the owners are on the ladder; and when something needs service, the person who answers the phone is the person who hung the track.

The company earned its base the slow way: home by home across Washington County, on referrals and reviews. That residential standard of clean lines, hidden-by-day hardware, and crews that leave a site cleaner than they found it is exactly what we bring to commercial rooflines. Same track, same controllers, same warranty. Bigger canvas.

We're a local company trying to win local work by being unreasonable about the details. Your portfolio would be a flagship for us, and Station 2 already proves how we treat it.



THE OWNERS



ON THE JOB

"I love that their lighting is on tracks that blend in with the home... and the price was great! I would recommend them to anyone."

Michele Randall

St. George, UT

"The owners were incredible to work with. They were so kind, patient, and amazing to communicate with."

Sadie Lane

Homeowner

"Speedy and efficient! No mess, no fuss, just beautiful lighting. Shad and crew are very kind, professional..."

Kathy Averett

Homeowner

St. George

OWNED & OPERATED

Utah & Nevada

SERVICE AREA

Lifetime

LIMITED MATERIALS WARRANTY

Reviews as published at halopermanentlighting.com.

BEFORE WE EVER CALL, WE DO THE HOMEWORK

The property, on paper.



2 properties

BREW PUB + MAJESTIC VIEW
LODGE

Zion's mouth

SPRINGDALE, GATEWAY TO THE
PARK

Millions

OF PARK VISITORS PASS BY YEARLY

~1,000 LF

PORTFOLIO ROOFLINE, EST. FROM
IMAGERY

Station 2

ALREADY LIT — THE STANDARD IS
SET

The Watchman

YOUR BACKDROP, EVERY DUSK

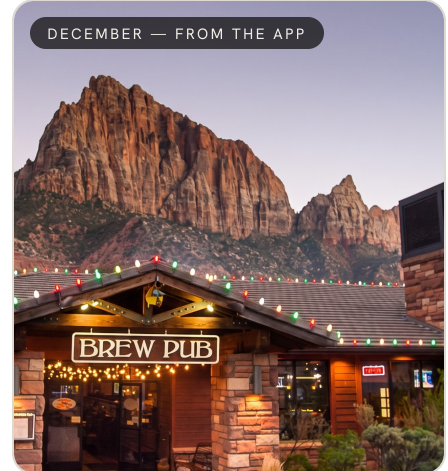
Why permanent lighting fits this property

- **Telegraph traffic is the audience.** Every commuter into Washington passes the property; a lit parapet line turns the newest building on the corridor into its landmark.
- **The entry carries the tour.** The canopy and courtyard drive are the first and last impression of every showing, every evening, unattended.
- **Holiday scenes without ladders.** Four-story parapets get full December programs from the app, with zero annual install labor or lift rentals.
- **Light reads as safety.** A well-lit perimeter photographs better, tours better, and feels safer coming home from the trail after dark.

Compiled from your published materials and public records.

START AT THE MOUTH OF THE CANYON

Phase One: the Brew Pub.



PHASE ONE — BUDGETARY ESTIMATE, INSTALLED

\$7,500

Brew Pub rooflines, gables & entry · $\approx$ 250 roofline LF at \$28-30 per foot, estimated from imagery · firm number returned within 48 hours of a twenty-minute walk

Includes color-matched track, commercial-grade LEDs and controllers, app control with saved scenes (nightly warm white, holiday programs, event colors), electrical connection, and installation by Halo crews. **Lifetime limited warranty on all materials. Three-year workmanship warranty.** Final figure follows a twenty-minute site walk.

- **The pool courtyard stays untouched.** Phase One lights only the public faces, so residents experience the system from the street before any amenity decision is made.
- **Every tour starts here.** The canopy, the courtyard drive, and the street parapet carry drive-bys, listing photos, and first impressions, every single evening.
- **Holiday scenes without ladders.** The December view above is the same hardware on a saved scene: zero lift rentals, zero seasonal crews, zero takedown in January.

WHAT HAPPENS WHEN YOU SAY YES

From walk to lights-on.

STEP 1 · DAY 0

The site walk

Twenty minutes at the leasing entry. We confirm the roofline measurement and power locations.

STEP 2 · 48 HRS

Firm proposal

Exact footage, exact price, and exact schedule, in writing, within two days of the walk.

STEP 3 · WEEKS 1-4

Design review

Where city or HOA design review applies, we prepare and submit the full package (drawings, cut sheets, photometric notes) and track it to approval. Zero staff time.

STEP 4 · UP TO 4 DAYS

Installation

Entry and street faces only, staged around leasing hours; most layouts finish faster. No resident notices required for Phase One.

STEP 5 · 1 EVENING

Programming night

Scenes saved, curfew schedule set in writing, staff trained on the app, warranty docs handed over.

WHAT'S INCLUDED

- Color-matched aluminum track, commercial-grade LEDs & controllers
- Licensed electrical connection to existing circuits
- Controller and app run on the property's existing Wi-Fi, or standalone over Bluetooth. No new network build required
- App setup, saved scenes, and resident-curfew scheduling in writing
- Staff training, as-built documentation, and warranty registration

WHAT'S EXCLUDED

- Electrical panel upgrades beyond existing capacity (quoted separately if ever needed)
- Repairs to existing fascia or stucco, documented and flagged if found
- Ground and landscape lighting, quotable as its own scope
- Mounting detail is chosen against your roofing manufacturer's requirements and **documented in writing**

COMMERCIAL TERMS

- Half down at signing, balance on completion at the final walkthrough
- Invoice terms available on request
- W-9 and vendor onboarding completed at acceptance, on whatever platform your compliance team uses
- Certificates of insurance naming the property and manager as additional insured, delivered before mobilization; coverage aligned to your vendor requirements

YOUR ROOF & YOUR POWER BILL

Roof warranty, handled. Mounting fasteners are sealed and fully concealed beneath the track. Where the property's roofing warranty calls for a zero-penetration detail, a surface-mount alternative is available. We align the final method with your roofing manufacturer's requirements at the walk and document it for the property's roofing file.

Power: pocket change. The track draws 0.72 watts per foot at full brightness, so Phase One's ≈450 feet totals about 325 watts. Call it under \$10 a month at typical utility rates, and LED trim uses up to 80% less energy than conventional lighting.

WHERE IT CAN GO

The whole property, on your schedule.



PHASE	SCOPE	RATE TIER
Phase One	Entry canopy, courtyard drive & street parapet	\$28-30 / ft
Phase Two	Both buildings — remaining street-visible elevations	\$25-28 / ft
Phase Three	Full perimeter + clubhouse — pool courtyard optional	\$22-25 / ft

\$2 a night

PHASE ONE, OVER A TEN-YEAR
HORIZON

4-6 Decembers

TEMPORARY-INSTALL SPEND IT
REPLACES

\$18-35 / ft

NATIONAL BRANDS' COMMERCIAL
BAND

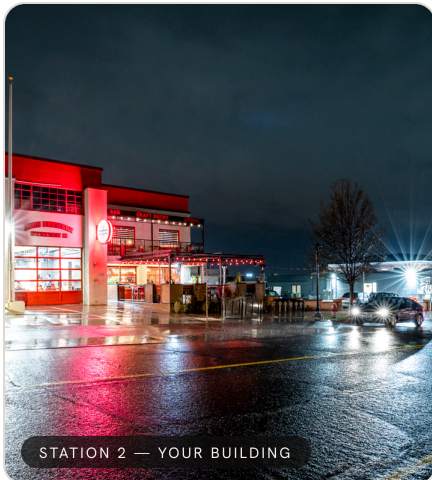
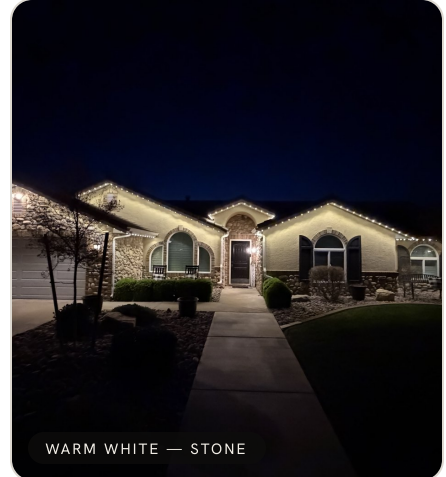
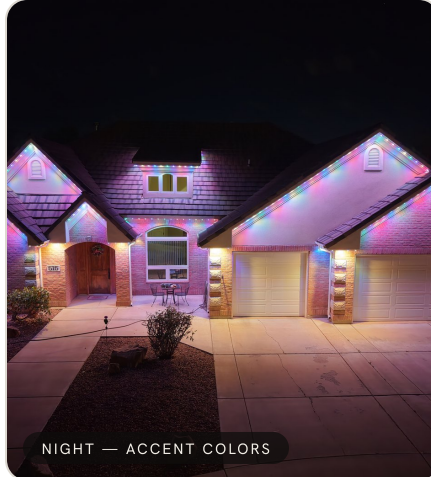
Temporary commercial installs run \$2.50-\$7 per foot every season, plus removal: at portfolio scale, a December bill that never ends. The roadmap turns that recurring expense into a standing asset. Completed in phases, both properties (≈1,000 LF) price at roughly **\$24,000-\$26,500**, about **\$7 per night across ten years**, versus \$28,000-\$30,000 bought piece by piece. Committing a phase locks the next tier's rate; **Phases Two and Three are priced firm at commitment**, and the tiers above are today's rate card, inside the national commercial band, with a lifetime materials warranty behind them.

Designed for a community where people live

- **Shielded, downward-aimed channel** at the parapet. Light traces the architecture, not the windows.
- **Zones per elevation**, so the street face, perimeter, and courtyard each run on their own controls.
- **Resident curfew scheduling**. Decorative scenes end at a set hour; facades drop to a warm-white security level (or off) after hours, in writing.
- **The pool courtyard is Phase Three, and optional**. Balconies overlook the pool, so courtyard rooflines happen only if residents and management want them, warm white only.

PROOF, NOT PROMISES

Washington County, after dark.



Every photo on this page is a Halo installation in Washington County: our crews, our county, unretouched. The daytime frame is the point most people miss: color-matched track sits flush under the roofline and disappears until dark. **Recently completed commercial: Station 2 Bar by Zion Brewery and the Dixie Elks Lodge No. 1743** — the restored 1918 firehouse on Main Street and Utah's largest Elks lodge, both traced in permanent light. Client references are available at the site walk, and we're glad to arrange an evening drive-by list.

The Brew Pub and the Lodge would carry the same hardware, the same controllers, and the same warranty as Station 2, engineered for the most photographed corner of Utah.

TWO WAYS TO SAY YES

Schedule the walk — or authorize Phase One today.

OPTION A — THE TWENTY-MINUTE WALK

No cost, no commitment.

Text or call **(435) 531-0533** and we'll meet you at the pub. We confirm the measurement, answer the hard questions, and return a firm proposal within forty-eight hours.

Mornings before the leasing office opens work well; the walk is over before your day starts.

OPTION B — AUTHORIZE PHASE ONE NOW

Authorization is capped at the **\$7,500** budgetary figure. We still walk the site first: if the firm number comes in at or under the cap, work is scheduled; if it comes in over, you approve the difference first, or cancel at no cost.

Signing costs nothing until the number is confirmed. It simply holds your place in the install calendar.

Phase One authorization — Zion Canyon Brew Pub

Brew Pub roofline permanent lighting · budgetary cap \$7,500 · firm figure subject to site-walk confirmation as described above · lifetime limited materials warranty · three-year workmanship warranty

FOR ZION BREWERY / MAJESTIC VIEW LODGE — SIGNATURE &
NAME

DATE

FOR HALO PERMANENT LIGHTING — SIGNATURE & NAME

DATE

Prefer to keep this off the capital budget? Ask about monthly service billing at the walk. One text starts everything: **(435) 531-0533**

APPENDIX · BEYOND LIGHTING

The same crews, the rest of the property.

Separate from the lighting proposal, included so you know the company you'd be working with. Halo's facility services division supports multifamily and commercial properties across Southern Utah with vetted, insured local crews: one point of contact, one consolidated invoice, response times in writing.

MAKE-READY TURN CLEANING

Flat per-unit rates, a 48-hour turn SLA from key receipt, a photo log for every unit, and a two-deep crew bench.

QUARTERLY HVAC PM + FILTERS

Property-wide filter changes with coil and condensate service, and a written condition report every round.

COMMON-AREA & OFFICE CLEANING

Leasing office, models, and clubhouse kept tour-ready on a fixed schedule.

LANDSCAPING & GROUNDS

Year-round grounds care built for the desert, and the natural counter-season to lighting installs.

EXTERIOR CARE

Pressure washing, day porter service, and punch and make-ready handyman work on call.

How engagements start

Every service begins the same way as the lighting concept in this packet: a short walk, a written scope, and a 90-day pilot you can cancel anytime. Certificates of insurance are on file before anyone sets foot on the property.