

PREPARED FOR

Desert Color

A phased permanent-lighting roadmap for Utah's flagship lagoon community, rendered on Desert Color's own photography.

For the attention of **Desert Color Community Leadership** ·
August 2026

August 13, 2026

Community Leadership · Desert Color

St. George, Utah 84790

Re: Permanent architectural lighting — a phased concept for Desert Color

To the Desert Color team,

Desert Color built the most photographed amenity in southern Utah. The Shores, the tower, and the gateways are the community's brand made physical, and after dark they mostly disappear. The enclosed concept shows those same buildings with permanent architectural lighting along the parapets: programmable from warm white to full color, controlled from a phone, and nearly invisible by day.

We prepared this packet before ever contacting you. The renderings are built from Desert Color's published photography, and the measurements and budgetary figures come from public records and imagery. Nothing here required a minute of your team's time.

We propose starting at the heart: the Shores clubhouse, the tower, and the main gateway. It is where every resident event, every listing photo, and every visiting family ends up. The enclosed roadmap then carries the system to the remaining monuments and community buildings, on your schedule, with pricing that improves as the community commits. Phase One asks for a decision about the amenity core alone.

Every system we install carries a lifetime limited warranty on all materials and a three-year workmanship warranty. If the concept earns interest, a twenty-minute site walk is the whole next step: we confirm measurements and return a firm proposal within forty-eight hours.

Halo is a St. George company, owner-led on every job. The people who founded it are the people on the ladder, our installations light homes and businesses across Washington County, and every system we hang carries a service program, so the property you light this year still looks this way every night after. Who we are, and the work itself, are on the pages that follow.

The Halo Team

Halo Permanent Lighting · St. George, Utah

(435) 531-0533 · (435) 319-0163

halopermanentlighting@gmail.com

Enclosed: about Halo · property profile · Phase One concept · execution plan · property roadmap · recent work · acceptance page

WHO YOU'D BE WORKING WITH

Owner-led, St. George born.

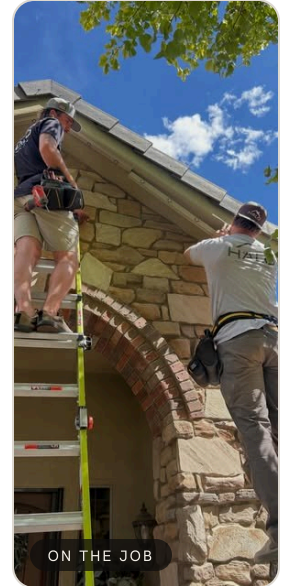
Halo Permanent Lighting was built in St. George by the people still on every install. There is no call center and no franchise playbook. When Halo quotes a property, the owners walk it; when Halo installs, the owners are on the ladder; and when something needs service, the person who answers the phone is the person who hung the track.

The company earned its base the slow way: home by home across Washington County, on referrals and reviews. That residential standard of clean lines, hidden-by-day hardware, and crews that leave a site cleaner than they found it is exactly what we bring to commercial rooflines. Same track, same controllers, same warranty. Bigger canvas.

We're a local company trying to win local work by being unreasonable about the details. Desert Color would be a flagship for us, and we intend to treat it like one.



THE OWNERS



ON THE JOB

"I love that their lighting is on tracks that blend in with the home... and the price was great! I would recommend them to anyone."

Michele Randall

St. George, UT

"The owners were incredible to work with. They were so kind, patient, and amazing to communicate with."

Sadie Lane

Homeowner

"Speedy and efficient! No mess, no fuss, just beautiful lighting. Shad and crew are very kind, professional..."

Kathy Averett

Homeowner

St. George

OWNED & OPERATED

Utah & Nevada

SERVICE AREA

Lifetime

LIMITED MATERIALS WARRANTY

Reviews as published at halopermanentlighting.com.

Halo

St. George, Utah

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BEFORE WE EVER CALL, WE DO THE HOMEWORK

The property, on paper.



3,350 acres

MASTER-PLANNED COMMUNITY

The Shores

UTAH'S FLAGSHIP LAGOON AMENITY

Tower + clubhouse

THE COMMUNITY'S LANDMARK

~500 LF

AMENITY-CORE PARAPETS, EST.
FROM IMAGERY

Gateways

MONUMENT ENTRIES ON THE
PARKWAY

Year-round

EVENTS, SWIM NIGHTS & FESTIVALS

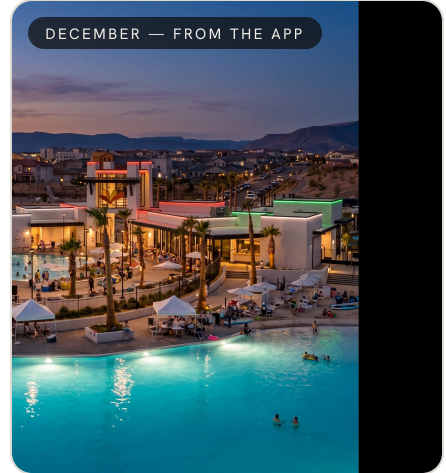
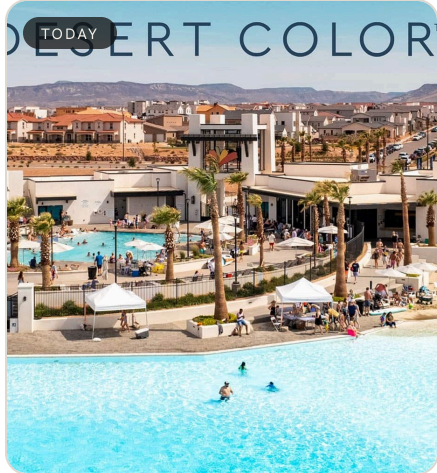
Why permanent lighting fits this property

- **The lagoon is the brand.** Every marketing photo, every home sale, and every visiting family runs through the Shores; a lit amenity core extends the brand into every evening.
- **Events become effortless.** Swim nights, concerts, holidays, and festivals get scene lighting from the app instead of rented equipment and crews.
- **Holiday scenes without ladders.** The tower and clubhouse get full December programs with zero annual install labor, and the whole community sees it.
- **Gateways work at night.** Monument entries on the parkway are the community's handshake; lit, they welcome buyers and residents home after dark.

Compiled from public records and Desert Color's published materials. No property access was required to prepare this document.

START AT THE HEART

Phase One: the Shores.



PHASE ONE — BUDGETARY ESTIMATE, INSTALLED

\$15,000

Shores clubhouse, tower & main gateway · $\approx$ 500 parapet LF at \$28-30 per foot, estimated from imagery · firm number returned within 48 hours of a twenty-minute site walk

Includes color-matched track, commercial-grade LEDs and controllers, app control with saved scenes (nightly warm white, holiday programs, event colors), electrical connection, and installation by Halo crews. **Lifetime limited warranty on all materials. Three-year workmanship warranty.** Final figure follows a twenty-minute site walk.

- **No homes in play.** Phase One lights community buildings only, so residents and the board experience the system before any neighborhood conversation.
- **Every visit ends here.** Sales tours, resident events, and guest days all finish at the Shores; it carries the community's first impression every evening.
- **Holiday scenes without ladders.** The December view above is the same hardware on a saved scene: zero lift rentals, zero seasonal crews, zero takedown in January.

WHAT HAPPENS WHEN YOU SAY YES

From walk to lights-on.

STEP 1 · DAY 0

The site walk

Twenty minutes at the Shores. We confirm the parapet measurement and power locations.

STEP 2 · 48 HRS

Firm proposal

Exact footage, exact price, and exact schedule, in writing, within two days of the walk.

STEP 3 · WEEKS 1-4

Design review

Where city or HOA design review applies, we prepare and submit the full package (drawings, cut sheets, photometric notes) and track it to approval. Zero staff time.

STEP 4 · UP TO 4 DAYS

Installation

Community buildings only, staged around swim and event hours; most layouts finish faster. No resident disruption.

STEP 5 · 1 EVENING

Programming night

Scenes saved, curfew schedule set in writing, staff trained on the app, warranty docs handed over.

WHAT'S INCLUDED

- Color-matched aluminum track, commercial-grade LEDs & controllers
- Licensed electrical connection to existing circuits
- Controller and app run on the property's existing Wi-Fi, or standalone over Bluetooth. No new network build required
- App setup, saved scenes, and resident-curfew scheduling in writing
- Staff training, as-built documentation, and warranty registration

WHAT'S EXCLUDED

- Electrical panel upgrades beyond existing capacity (quoted separately if ever needed)
- Repairs to existing fascia or stucco, documented and flagged if found
- Ground and landscape lighting, quotable as its own scope
- Mounting detail is chosen against your roofing manufacturer's requirements and **documented in writing**

COMMERCIAL TERMS

- Half down at signing, balance on completion at the final walkthrough
- Invoice terms available on request
- W-9 and vendor onboarding completed at acceptance, on whatever platform your compliance team uses
- Certificates of insurance naming the property and manager as additional insured, delivered before mobilization; coverage aligned to your vendor requirements

YOUR ROOF & YOUR POWER BILL

Roof warranty, handled. Mounting fasteners are sealed and fully concealed beneath the track. Where the property's roofing warranty calls for a zero-penetration detail, a surface-mount alternative is available. We align the final method with your roofing manufacturer's requirements at the walk and document it for the property's roofing file.

Power: pocket change. The track draws 0.72 watts per foot at full brightness, so Phase One's ≈500 feet totals about 360 watts. Call it under \$10 a month at typical utility rates, and LED trim uses up to 80% less energy than conventional lighting.

WHERE IT CAN GO

The whole property, on your schedule.



PHASE	SCOPE	RATE TIER
Phase One	Shores clubhouse, tower & main gateway	\$28-30 / ft
Phase Two	Parkway monuments & gateway entries	\$25-28 / ft
Phase Three	Remaining community buildings & event structures	\$22-25 / ft

\$4 a night

PHASE ONE, OVER A TEN-YEAR
HORIZON

4-6 Decembers

TEMPORARY-INSTALL SPEND IT
REPLACES

\$18-35 / ft

NATIONAL BRANDS' COMMERCIAL
BAND

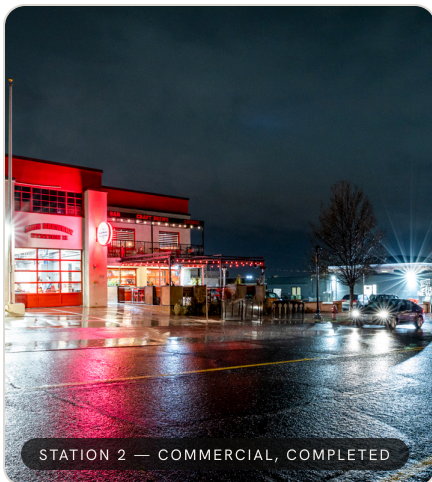
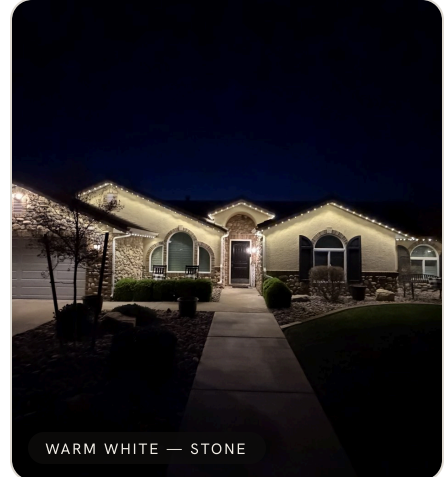
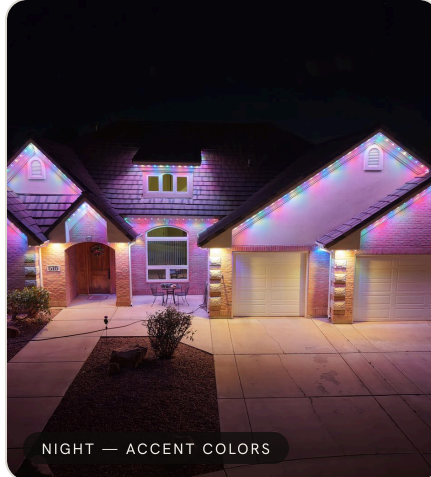
Temporary commercial installs run \$2.50-\$7 per foot every season, plus removal: at community scale, a December bill that never ends. The roadmap turns that recurring expense into a standing asset. Completed in phases, the community buildings (≈1,200 LF) price at roughly **\$28,000-\$31,000**, about **\$8 per night across ten years**, versus \$33,500-\$36,000 bought piece by piece. Committing a phase locks the next tier's rate; **Phases Two and Three are priced firm at commitment**, and the tiers above are today's rate card, inside the national commercial band, with a lifetime materials warranty behind them.

Designed for a community where people live

- **Shielded, downward-aimed channel** at the parapet. Light traces the architecture, not the windows.
- **Zones per structure**, so the Shores, the tower, and each gateway run on their own controls.
- **Curfew scheduling in writing**. Decorative scenes end at a set hour; structures drop to a warm-white ambient level (or off) after hours.
- **Homes are never touched**. This roadmap covers community buildings and monuments only; neighborhood streets stay exactly as the design guidelines intend.

PROOF, NOT PROMISES

Washington County, after dark.



Every photo on this page is a Halo installation in Washington County: our crews, our county, unretouched. The daytime frame is the point most people miss: color-matched track sits flush under the roofline and disappears until dark. **Recently completed commercial: Station 2 Bar by Zion Brewery and the Dixie Elks Lodge No. 1743** — the restored 1918 firehouse on Main Street and Utah's largest Elks lodge, both traced in permanent light. Client references are available at the site walk, and we're glad to arrange an evening drive-by list.

Desert Color would carry the same hardware, the same controllers, and the same warranty as every install above, engineered for the most photographed amenity in southern Utah.

TWO WAYS TO SAY YES

Schedule the walk — or authorize Phase One today.

OPTION A — THE TWENTY-MINUTE WALK

No cost, no commitment.

Text or call **(435) 531-0533** and we'll meet you at the Shores. We confirm the measurement, answer the hard questions, and return a firm proposal within forty-eight hours.

Mornings before the leasing office opens work well; the walk is over before your day starts.

OPTION B — AUTHORIZE PHASE ONE NOW

Authorization is capped at the **\$15,000** budgetary figure. We still walk the site first: if the firm number comes in at or under the cap, work is scheduled; if it comes in over, you approve the difference first, or cancel at no cost.

Signing costs nothing until the number is confirmed. It simply holds your place in the install calendar.

Phase One authorization — Desert Color

Shores & gateway permanent lighting · budgetary cap \$15,000 · firm figure subject to site-walk confirmation as described above · lifetime limited materials warranty · three-year workmanship warranty

FOR DESERT COLOR — SIGNATURE, NAME & TITLE

DATE

FOR HALO PERMANENT LIGHTING — SIGNATURE & NAME

DATE

Prefer to keep this off the capital budget? Ask about monthly service billing at the walk. One text starts everything: **(435) 531-0533**

APPENDIX · BEYOND LIGHTING

The same crews, the rest of the property.

Separate from the lighting proposal, included so you know the company you'd be working with. Halo's facility services division supports multifamily and commercial properties across Southern Utah with vetted, insured local crews: one point of contact, one consolidated invoice, response times in writing.

MAKE-READY TURN CLEANING

Flat per-unit rates, a 48-hour turn SLA from key receipt, a photo log for every unit, and a two-deep crew bench.

QUARTERLY HVAC PM + FILTERS

Property-wide filter changes with coil and condensate service, and a written condition report every round.

COMMON-AREA & OFFICE CLEANING

Leasing office, models, and clubhouse kept tour-ready on a fixed schedule.

LANDSCAPING & GROUNDS

Year-round grounds care built for the desert, and the natural counter-season to lighting installs.

EXTERIOR CARE

Pressure washing, day porter service, and punch and make-ready handyman work on call.

How engagements start

Every service begins the same way as the lighting concept in this packet: a short walk, a written scope, and a 90-day pilot you can cancel anytime. Certificates of insurance are on file before anyone sets foot on the property.